

## Qualtex's Green Initiative – Our Conscientious Sustainability Plan

Sustainability, protecting our environment and our future are at the core of what we do at Qualtex. Here are four points to our green sustainability packaging plan.

### Repair Not Replace

Our lifeblood has been giving the power to keep appliances going to as many people as possible. We believe that customers should have the choice, knowledge, parts and opportunity to repair their trusted pieces of equipment, and that the net positives of preserving old machinery are going to be a substantial part of any effort to protect our environment and conserve our natural resources.

To this end, we offer an expansive and growing range of vacuum cleaner parts and consumable items so you only need to replace the parts that are not working.

### Paper Tape

Switching away from non-recyclable materials is critical in keeping Qualtex sustainable and ensuring its impact on the environment is as low as possible. One step we have made towards this is the switch from non-recyclable packaging tape to paper, which is as easily recyclable as our cardboard packaging. This is just one step we are taking to make recycling easier for our customers and enable them to more easily bring a conscientious green policy to their business.

### Reducing Waste

At Qualtex we are finding practical ways to reduce our carbon footprint. The first step is to reduce our use of non-recyclable materials in our packaging and encourage the purchase of loose items where possible.

We are now reducing the amount of outer plastic used when packaging your orders to protect our environment.

We are conscientiously evolving our policies regarding packaging and delivery to ensure our environmental impact is as low as possible, we hope you join us on this campaign.

### Ink Reduction

Did you know the manufacture of just one toner cartridge produces nearly 5kg of CO2 emissions, before even factoring in the various volatile chemicals that go into producing the toner powder itself? Printing involves the use of a number of chemicals that are toxic to us and the environment around us. Qualtex have made a number of initiatives to reduce the amount of ink we use on our packaging, the amount of printed materials we provide and move towards more conscientious ways of creating striking, informative packaging.

Our new box format reduces the amount of ink we use feature informative ways we are reducing our ecological footprint, as well as instructions to recycle our packaging to help the environment even further.

### Why you should recycle our packaging

At Qualtex we are doing our utmost to ensure that as much of our packaging as possible can be easily recycled by the vast majority of recycling programmes whether you are a small business or have a larger bespoke waste recycling programme. Our aim with our new green sustainability plan is that every part of our packaging can be recycled easily as part of any standard recycling plan. We practice what we preach and recycle everything we possibly can internally.

One of the biggest things that not only drains our planet's precious resources is manufacturing, because of how much power it consumes to get raw materials (especially in electrical products given how rare these minerals can be) and the power to turn them into the products we use every day. Only replacing the parts that don't work and keeping appliances going reduces the need to replace and means those resources are preserved for longer.

